



124 Milner Avenue, Unit 3, Toronto, Ontario M1S 3R2  
 T 416 291-2012 F 416 291-5495  
 E info@jfmoorelitho.com  
 jfmoorelitho.com

## Press Release

January 1, 2009

### The COLOUR MANAGEMENT CONTINUUM™

Effective January 1, 2009 the Diamond Series of Environmentally friendly Ink from Rycoline is now G7 Certified (PIA/GATF) and is ISO 2846 Compliant. J.F. Moore has recently completed its G7 Master Printer designation, becoming the fourth Printer in Canada to achieve this much coveted industry designation. J.F. Moore is the only organization in Canada to provide an end to end print solution that meets the G7 Standard for both Ink and Print quality. This partnership (Ink and Printing) provides customers with an unparalleled solution for Environmental Best Practices, Colour and Brand Management and Quality Printing.

### June 2008

J.F. Moore, one of Canada's top 40 printers is once again proud to announce that we are "Leading the Way" on the environment. J.F. Moore in partnership with The Printing Ink Company (Rycoline) has successfully beta tested their new Diamond Ink process in our Toronto printing facility. This new ink formulation ran on both the Heidelberg 10 colour perfecting press and our 40" Heidelberg CD press. J.F. Moore tested the Rycoline Diamond Series ink for two months on a variety of process printing jobs and on various substrates with outstanding printing results. J.F. Moore is the first printer in Canada to fully implement this new ink process throughout their entire print production facility.

This new environmental formulation has reduced two key components (VOC's Volatile Organic Compounds by 70% and the use of ink driers by over 25%) over their already environmentally and ECO sensitive Premium 2000 Series which J.F. Moore had adopted over five years ago. Peter Welfare, (B.Sc.H. & ATSC) head chemist The Printing Ink Company has spent over three years developing this new formulation. Scientifically tested against other printing inks the Diamond series (formulated in Canada) sets the new environmental benchmark for all to aspire.

When you choose J.F. Moore you can be assured that your print partner is doing everything possible to reduce your impact on the environment For more information on J.F. Moore's environmental policies go to [www.jfmoorelitho.com](http://www.jfmoorelitho.com) or ask your representative for our brochure on Environmental practices. When you think Print.... Think J.F. Moore. For more information about this press release please contact Dionne Campbell at 416 940-2237.

J.F. Moore Lithographers

*"Leading the Way"*



Ask how we can make your next project Green