PRESS RELEASE: April 2010

TORONTO- Toronto based printing and communications company, J.F. Moore Communications, announced this week the addition of a *Quantum P70ix Automated Punch*, as well as a *Digicoil Automated Coiler* to their line of high-tech bindery equipment.

The addition of this equipment has enabled J.F. Moore to produce new applications in their list of expertise, including: printing learning and development courseware on demand, the ability to comingle pre-printed items with on demand items and the ability to combine marketing and promotional materials with stationary items to create one complete set. It has also enabled employees to implement faster and more accurate processes within the bindery, increasing service levels on client jobs.

"This highspeed automated technology allows us to produce high quality, large volume materials at a competitive rate and within narrow timeframes for our customers." –states Mark Rafacz, Vice President of Integrated Print Solutions at J.F. Moore, "We are excited to have one fortune 500 customer on-board already and are looking forward to adding many more."

J.F. Moore Communications is a total solutions print specialist offering digital media production, multimedia reproduction, web-to-print, direct mail and full lettershop services along with fulfillment and complete warehousing and distribution services. All the while still offering lithographic expertise, J.F. Moore is continuously implementing new equipment and technologies to create up-to-date, streamlined production processes. J.F. Moore Communications is Bullfrog Powered, FSC Certified and is ranked among Canada's Top 100 Printers for their environmental management practices.